

Name: \_\_\_\_\_

Partners: \_\_\_\_\_

# GAME TIME *Operations*

Event: \_\_\_\_\_ Event Date: \_\_\_\_\_

## COMMUNICATION

Script Written  Script Attached  Script Distributed – Announcer

Cheer  Other

National Anthem  Promotions

Explain the process you took:

What went well?

What could be done better next time?

## PROMOTION PLAN

Lay out a step by step plan for each promotional element.

INFORM:

Name: \_\_\_\_\_

Partners: \_\_\_\_\_

**PERSUADE:**

**REMIND:**

**GAME TIME:**

Quarter's	Timeouts	Halftime
Materials Needed:	Materials Needed:	Materials Needed:
People Needed:	People Needed:	People Needed:
Script:	Script:	Script:

Name: \_\_\_\_\_

Partners: \_\_\_\_\_

# OPERATIONS

Who's in charge of WHAT and WHEN?

1<sup>st</sup> Quarter:

Music	Promotions	What's Happening

2<sup>nd</sup> Quarter:

Music	Promotions	What's Happening

3<sup>rd</sup> Quarter:

Music	Promotions	What's Happening

4<sup>th</sup> Quarter:

Music	Promotions	What's Happening