

Influences

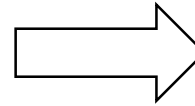
Values, Beliefs, Emotions, Laws, Peer Pressure, Family, Scarcity, Endorsements, Incentives, Habits, Risk, Age,

Common Strategies

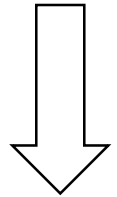
Spontaneity, Compliance, Non-Compliance, Procrastination, Agonizing, Intention, Desire, Avoidance, Security

5. Evaluate the results...
Is what I'm doing working??

1. Identify the Problem



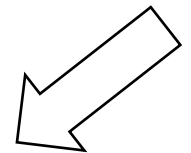
1a. Know why you want it...
Purpose provides DRIVE!



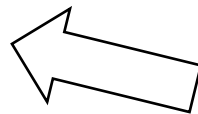
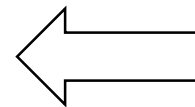
2. Gather Info & List Alternatives

Rational Decision Making Process

3. Compare Consequences
OPPORTUNITY COSTS



4. Decide



DON'T fear Failure!
Failure is simply the **First Attempt In Learning!**

