**Sports Marketing Collage**

**Your job is to create a collage that shows the difference between “marketing of sports” and “marketing through sports”. You must include at least 5 pictures of each one. You must label each example as what is represents. You can either make it on a computer or use cutouts of a magazine/newspaper/print media. Make sure both definitions are on your collage. Staple this paper to the front of your collage.**

|  |  |  |
| --- | --- | --- |
| **Grade** | **No = 0 Points** | **Yes= 5 Points** |
| **5 examples of each** |  |  |
| **Definitions**  |  |  |
| **Pictures are correctly labeled.** |  |  |
| **Creativity** |  |  |

**Total /20**