

55% of college seniors say  
that they are “very  
concerned” about building  
a positive credit history.

Total US credit card  
debt is 793.1 billion. It  
would cost 30 billion  
to cure world hunger.

Average US Household  
Credit card debt was  
\$15,799.00 in 2012.

The average credit card  
debt carried by  
undergraduate  
students is \$3,173.00.

76% of college  
students have  
credit card debt.

84% of college  
students own a  
credit card.

69% of graduating college seniors have undergraduate student loans to repay and 60% are very or somewhat worried about their ability to pay back their loans.